

Workplace wellness winners realize productive, loyal employees

Wellness is much more than a buzzword for the 40 finalists in the *Tampa Bay Business Journal's* 2012 Healthiest Employers Awards program.



Manning

These companies invest significantly in programs that keep their workers at their best. They spend the money in part because they can measure the returns. Here's one impressive statistic: Manatee County Government has seen an 86 percent reduction in the money spent on diabetes hospitalization in the six years since it began tying preventive care and health management to its medical plan.

The investments – and the returns – go beyond money. For instance, at Catalina Marketing, executives give their time and attention to wellness, supporting and participating in the company's programs. In turn, Catalina workers are healthier than average, exceeding national norms for body mass index and cholesterol levels, among other measures.

Partnerships also are key elements of wellness programs. Fowler White Boggs partnered with University of South Florida's Monsour Executive Wellness Institute to provide free concierge-level physicals to shareholders.

This is the third year for *TBBJ's* Healthiest Employers program. We work exclusively

with Indianapolis-based Healthiest Employers, a technology and data research company focused on corporate wellness. The firm's proprietary technology was developed in conjunction with wellness experts, physicians, professors, employers and human resource professionals. The collaboration provides for an arms-length tool to identify and honor local businesses that excel at wellness.

To participate, employers complete an online assessment designed to provide a non-biased measurement that scores worksite wellness programs in comparison with regional and national employers. It's focused on six categories: culture and leadership, foundational components, strategic planning, communications and marketing, programming and interventions, and reporting and analysis.

The five category winners featured here, along with all the finalists, have made a rewarding realization — a healthier workplace means happier employees who are more productive, use less sick time and remain loyal longer.

Margie Manning

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2012 HEALTHIEST EMPLOYERS FINALISTS

2-40 EMPLOYEES

Company.....	Overall score
St. Francis Sleep Allergy and Lung Institute.....	88.4
Gunster.....	69.8
Peak 10 Inc.	67.2
Chargers Soccer Club.....	62.4
Ryan LLC.....	58.1
The Staffing Resource Group Inc.....	57.8
Adams and Reese LLP.....	55.6
Animus Solutions Inc.	53.6

41-50 EMPLOYEES

Company.....	Overall score
Cigna.....	84.2
Baldwin Krystyn Sherman Partners LLC.....	77.6
KCI Technologies Inc.	70.6
PCL Civil Constructors Inc.	68
After Hours Pediatrics.....	64.6
Total Quality Logistics.....	59.8

151-499 EMPLOYEES

Company.....	Overall score
Fowler White Boggs PA.....	92.2
United Healthcare.....	84.6
ProVest LLC.....	82.4
GTE Financial.....	82.1
FCCI Insurance Group.....	67.5
Manatee Glens.....	64.2
Gerdau.....	55.3
Hill Ward Henderson.....	54.4
Grow Financial Federal Credit Union.....	52
Laser Spine Institute.....	51.5



500-1,499 EMPLOYEES

Company.....	Overall score
Catalina Marketing.....	93.3
PMSI.....	78.3
St. Petersburg College.....	71.3
Quest Diagnostics.....	69.4
Tidewell Hospice.....	63.8
Hillsborough Community College.....	60.3

1,500+ EMPLOYEES

Company.....	Overall score
Manatee County Government.....	90.1
Verizon Wireless.....	84.7
Tampa General Hospital.....	81.1
Moffitt Cancer Center.....	81
City of Tampa.....	80.6
School District of Manatee County.....	78.3
Hillsborough County Government.....	73.5
District School Board of Pasco County.....	69.2
Pinellas County Schools.....	64.2
TECO Energy.....	62