



# Chamber Knowledge Series "Social Media for Business Owners - Legal Issues Made Simple"

**Thursday, April 11**

8:30 - 10 a.m.

8 a.m. (Check-in and Continental Breakfast)

**Chamber Boardroom**

401 North Flagler Drive, West Palm Beach, FL 33401

Throughout 2013, the Chamber will offer sessions for members to learn about the current trends in business.



**Social media** affects every business (large and small), employees, customers, former employees and competitors. Others' use of social media can lead to more business.



Regrettably, social media can also lead to negative PR, big lawsuits and lost opportunities.



In this crash course for executives, Gaida Zirkelbach will share some real-life social media horror stories and provide practical tips on how to avoid them.



**Speaker:**  
**Gaida Zirkelbach**  
Shareholder, Gunster



Please contact Kelley Burke at [kburke@palmbeaches.org](mailto:kburke@palmbeaches.org) or (561) 833-3711 ext. 231 about sponsorship and event information.

## Space is limited so reserve your seat today!

MUST PRE-PAY TO BE REGISTERED FOR EVENT

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Discount Registration Deadline:** 5 p.m. - Monday, April 8

\_\_\_ Member \$10 \_\_\_ Non-Member \$20

**After Deadline or at the door** (if available)

\_\_\_ Member \$15 \_\_\_ Non-Member \$25

Total \_\_\_\_\_

Check Enclosed  Cash  Visa  MC  AMEX

Name on Card: \_\_\_\_\_

Billing Address of Card Holder: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone number of Card Holder: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_/\_\_\_\_ V-Code: \_\_\_\_\_

Signature: \_\_\_\_\_



### CHAMBER OF COMMERCE OF THE PALM BEACHES

401 North Flagler Drive, West Palm Beach, FL 33401

Phone: (561) 833-3711 • Fax: (561) 833-5582 • E-mail: [kburke@palmbeaches.org](mailto:kburke@palmbeaches.org) • [www.palmbeaches.org](http://www.palmbeaches.org)

Cancellations must be made 72 hours prior to the event for a refund. We cannot accept telephone reservations. Please use this form or go online to register for this event. Photos will be taken at this event for publications and promotions.